

BECOME A 2024 WINDWARD SPONSOR

**Multiple levels of exposure within the Windward community including:
Mailed Magazine, Social Media & Event Exposure- NEW & ADDITIONAL EVENTS ADDED FOR
2024!**

2024 Events include:

Windward Lake Challenge 5k- March

NEW! Home and Garden Expo- April ***This is an event centered around our sponsors and the services they provide***

4th of July Extravaganza- July

Labor Day Weekend Fireworks- September

NEW! Fall Festival- October

Holiday Celebration- December

*Events may be subject to change.

**Become a partner in this beautiful community made up of over 2400 homes!
Windward will come to know you as a partner and a business/company they can count on!**

Elite Sponsors who contribute \$5,000.00 will receive:

- **Magazine Exposure** – Your logo and company information will be prominently featured in each newsletter.
- **Event Participation** – The opportunity to set up a display table at Windward events. For any event that you participate in, your company name will be included in the post event newsletter article.
- **Email Blast** – Your logo will be featured in the Sponsor section of our monthly email blast (12 per year).
- **Facebook** – You will have the opportunity to share a post from your business facebook page to the Windward Breeze and Windward Resident page up to 8 times.
- **Magazine Article** – Optional opportunity to provide a full-page article focused on community interest topics (article can contain information specific to your business such as services, qualifications, and experience).
- **New Homeowner Packets**– You will have a static ad in our digital new homeowner packets. Must sign up by February 1st to receive.
- **Website Exposure**- Listed on Windward's public website as a community sponsor. Must sign up by February 1st.
- **Yard Sign** – Logo display at each major social event (size 24x36 inches)
- **Feather Flag**- Your company name and/or logo will be placed on a large flag to be displayed leading up to and during each major social event.
- **Lake Challenge 5k T-Shirts** – Your logo will be listed on our run t-shirts passed out to each participant of the run. Must sign up by February 1st.
- **Exclusivity**- Elite sponsor categories, once filled, are closed to additional category sign up at this level. First come first serve basis. I.E. Dentistry, General Contractor, Insurance, Bakery, etc.

Platinum Sponsors who contribute \$2,500.00 will receive:

- **Magazine Exposure** – Your logo and company information will be prominently featured in each newsletter.
- **Event Participation** – The opportunity to set up a display table at Windward events. For any event that you participate in, your company name will be included in the post event newsletter article.
- **Email Blast** – Your logo will be featured in the Sponsor section of our monthly email blast (12 per year).
- **Facebook** – You will have the opportunity to share a post from your business facebook page to the Windward Breeze and Windward Resident page up to 4 times.
- **Magazine Article** – Optional opportunity to provide a full-page article focused on community interest topics (not a pitch piece).
- **New Homeowner Packets**– Your logo will be placed in our digital new homeowner packets. Must sign up by February 1st to receive.
- **Website Exposure**- Listed on Windward's public website as a community sponsor. Must sign up by February 1st.
- **Yard Sign** – Logo display at each major social event (size 24x36 inches)
- **Lake Challenge 5k T-Shirts** – Your logo will be listed on our run t-shirts passed out to each participant of the run. Must sign up by February 1st.

Gold Sponsors who contribute \$1,250.00 will receive:

- **Magazine Exposure** – Your logo will be featured in each newsletter issue (12 per year).
- **Event Participation** – The opportunity to set up a display table at Windward events. For any event that you participate in, your company name will be included in the post event newsletter article.
- **Facebook** – You will have the opportunity to share a post from your business facebook page to the Windward Breeze and Windward Resident page up to 2 times.
- **Website Exposure**- Listed on Windward's public website as a community sponsor. Must sign up by February 1st.
- **Yard Sign** – Logo display at each major social event (size 18x24 inches)
- **Lake Challenge 5k T-shirts** – Your logo will be listed on our run t-shirts passed out to each participant of the run. Must sign up by February 1st.

Silver Sponsors who contribute \$600.00 will receive:

- **Magazine Exposure** – Your logo will be featured in each newsletter issue (12 per year).
- **Event Participation** – The opportunity to set up a display table at Windward events. For any event that you participate in, your company name will be included in the post event newsletter article.
- **Website Exposure**- Listed on Windward's public website as a community sponsor. Must sign up by February 1st.
- **Yard Sign** – Logo display at each major social event (size 12x18 inches)

Want to host your own event in Windward or design a "carve-out" feature to one of our events? We want to help support your vision to connect with our great community...let us know what you have in mind, and we'll work hard to see how we can make it happen!

To hear more perks and find out how you can partner with Windward please contact Windward Events Coordinator, Jennifer Goodin at jgoodin.hoaevents@gmail.com